

FOR IMMEDIATE RELEASE  
APRIL 2016

informa

# dwell on design

## Jamie Durie to Curate Dwell Outdoor at Dwell on Design LA 2016

Dwell on Design | June 24-26, 2016 | Los Angeles Convention Center | [Get Tickets](#)



Left: Jamie Durie, author and award-winning designer | Right: Dwell Outdoor (aerial view at DODLA 2015)

**April 12, 2016 – Los Angeles, CA** Award-winning international designer and TV host [Jamie Durie](#) has partnered with Dwell on Design to serve as curator of Dwell Outdoor at Dwell on Design L.A. 2016, taking place June 24-26 at the Los Angeles Convention Center.

Dwell Outdoor—a 30,000 sq. ft. showcase featuring contemporary outdoor furnishings and prefab buildings—is designed to transport attendees to an innovative outdoor setting, and has been a favorite stop on the show floor since its inception in 2008.

Using collections that range from Danish-inspired teak furniture and vertical gardens, to transterior textures, Durie will deliver his unique philosophy of “taking the outdoors in, and the indoors out” by designing this one-of-a-kind show feature, infusing exhibitor installations with hundreds of plants and trees – crafting a lush, green oasis.

---

**Dana Teague, Informa Global Exhibitions Vice President, said:**

“Jamie Durie is an internationally acclaimed designer, television host, and best-selling author, making him the perfect partner for Dwell Outdoor. Our attendees – trade professionals and design enthusiasts alike – will enjoy seeing the visionary concepts and beauty he brings to any outdoor setting.”

---

Dwell Outdoor will feature hand-picked full-size prefab homes, equipped with the latest solar power and water-efficient fixtures, sustainable home decor and furniture, an Outdoor Cinema, and the infamous Beer Garden, where attendees can meet, relax, and enjoy a beverage.

Durie grew to fame while hosting 52+ design shows seen around the world in more than 100 countries, including Outback Nation, The Outdoor Room, Top Design, and Australia's Best Backyard.

---

**Jamie Durie said:**

“I’m honoured to be working with my friends at Dwell, curating Dwell on Design 2016. I’ve been a fan of Dwell since its inception and I’m excited to bring some fresh design and a little fun to Dwell Outdoor 2016.”

FOR IMMEDIATE RELEASE  
APRIL 2016



informa

Durie is also the author of ten best-selling books: *Patio—Garden Design and Inspiration*, *The Outdoor Room*, *Outside*, *The Source Book (Editions 1 and 2)*, *Outdoor Kids*, *Inspired*, *Jamie Durie's The Outdoor Room* and *100 Gardens*, *Edible Garden Design*. He is currently writing his first title on *Interior Design* to be released in the USA soon.

The curation of Dwell Outdoor will coincide with the grand opening of Durie's first U.S.-based flagship retail store in Los Angeles.

Dwell Outdoor is included free of charge in all Dwell on Design registration packages. Online registration is [now available](#) and early bird rates end April 17.

For information on registration and to learn more about Dwell on Design, visit [www.dwellondesign.com](http://www.dwellondesign.com) or call 800.451.1196.

---

## INQUIRIES

### Dwell on Design, Informa

All media inquiries should be directed to the Dwell on Design team at Period Media:  
Period Media | Matt Walker, [matt@periodmedia.com](mailto:matt@periodmedia.com), 323.930.7930  
Informa | Chela Piacentini, [chela.piacentini@informa.com](mailto:chela.piacentini@informa.com), 972.536.6313

### Jamie Durie

[jamie2@jamiedurie.com](mailto:jamie2@jamiedurie.com), + 1 323.654.2206, [www.jamiedurie.com](http://www.jamiedurie.com)

---

## NOTES TO THE EDITOR

### About Jamie Durie

International award winning designer and author of 10 design titles Jamie Durie started his design practice 18 years ago in 1998. In that time Jamie and his team have worked on multiple Hotel, Resort, Private and commercial projects over the last 18 years spanning 17 countries across the globe.

Jamie and his team at Durie Design have received over 38 international design awards with his latest design accolade received in December 2015 when he was a Gold Winner for the design of his Elle Ecrivain Desk and for the Rainbow Modulare at the London Design Awards. In May 2014 he was awarded the New York Design Award for his interior dining chair titled, The Tubular Chair.

Jamie's latest collection for renowned Italian furniture manufacturer RIVA1920 launched at Salone de Mobile, Milan in April 2013. Since then, the collection has tripled with the new outdoor range to be launched in Milan, April 2017.

In 2003 Jamie received a Centenary Medal from the Australian Prime Minister for services to the Environment and Community and in 2013 he received the Medal of The Order of Australia by the Governor General on behalf of Her Majesty for his services to numerous charities, the environment and design. Jamie splits his time between design studios family and friends in Sydney and Los Angeles and to this day he still says "Travel has been my greatest teacher and I'll never stop sketching on napkins."

### About Dwell on Design

June 24-26, 2016 / Los Angeles Convention Center

With three days of dynamic exhibitions, unparalleled educational opportunities, cutting-edge technologies, 40 onstage programs, 70+ speakers, and more than 2,000 innovative modern furnishings and products, Dwell on Design Los Angeles is America's largest design event. In addition to featuring over 350 exhibitors, Dwell on Design encourages an ongoing design dialogue.

Learn more by visiting [la.dwellondesign.com](http://la.dwellondesign.com)

### About DWELL Life, Inc.

Dwell Life owns the world-class design brand "dwell" and is publisher of *Dwell* magazine and Dwell digital platforms, including [dwell.com](http://dwell.com) and Dwell Store. Dwell-branded offerings also include modern home tours and Dwell on Design events in Los Angeles and New York City. Dwell-branded properties

FOR IMMEDIATE RELEASE  
APRIL 2016

**dwell**  
on design

informa

---

have received countless industry awards, and Dwell Life is widely regarded as a leader in modern design, serving an affluent audience that is idea-driven, sensitive to social and physical surroundings, and always “*At Home in the Modern World.*”

Dwell and Dwell on Design are registered trademarks of Dwell Media, LLC. Dwell Homes, Dwell Store, and Dwell Prefab are trademarks of Dwell Media, LLC. Dwell Media, LLC is a wholly owned subsidiary company of Dwell Life, Inc.

**About Informa, Global Exhibitions**

Informa operates at the heart of the Knowledge and Information Economy. It is one of the world’s leading business intelligence, academic publishing, knowledge and events businesses with more than 6,500 employees in over 100 offices across 25 countries. The Dallas Exhibitions team produces a portfolio of 17 trade shows in various sectors of the construction and real estate industry. To learn more, visit [www.informaexhibitions.com](http://www.informaexhibitions.com)

